

**E X H I B I T O R
I N F O R M A T I O N**



***29th Annual
Technical Conference***



THE HOT TICKET!

**February 22-24, 2011
Hilton Gardens/Keller Convention Center
Effingham, IL**

Host Hotel

Hilton Gardens
1301 Ave. of Mid-America
Effingham, IL
Phone: 217-540-7777
\$80.00 Per Night



Auxiliary Hotel

Holiday Inn Express
1103 Ave of Mid America
Phone: 217-540-1111
\$80.00 Per Night

Auxiliary Hotel

Country Inn & Suites
1200 N. Raney St.
Phone: 217-540-5555
\$80.00 Per Night

Auxiliary Hotel

Hampton Inn
1509 Hampton Drive
(I 57 & I 70 X. 160)
217-342-4499

Auxiliary Hotel

Fairfield Inn & Suites
1111 N. Henrietta Street
(I 57 & I 70)
217-540-5454

Exhibit Set Up

Tuesday, February 22nd
7:00 a.m. 10:30 a.m.

Exhibit Hall Hours

Tuesday, February 22nd
10:30 a.m. 4:00 p.m.
Wednesday, February 23rd
8:00 a.m. 3:00 p.m.

Please pick up your badge at the registration desk from 8:00 a.m. 9:30 a.m. on February 22nd as this time will be for EXHIBITORS ONLY. All exhibitors will be required to wear registration badges.

Drawings:

We will have cash drawings throughout the exhibit hall hours. The drawings will be announced from the IRWA booth, at designated times throughout the conference. Participants MUST be present in the exhibit hall to be eligible to win.

You may hold other drawings/raffles at your booth. However, **IRWA will not promote the drawing or announce the winner.**

Fees Include:

- ◆ 8'X10' draped back wall and side dividers, draped table
- ◆ 2 chairs
- ◆ Booth sign
- ◆ \$50.00 donation for the IRWA exhibitor hospitality room on Tuesday, February 22nd from 5:30 p.m. - 9:00 p.m.
- ◆ Admission to Casino Night on Wednesday the 23rd from 6:00 p.m. - 9:30 p.m..

If you choose to participate in the cash drawings, you will receive a drawing box with paper.

This does *not* provide for any of your meals at the conference.

Extra Furniture/Electricity:

Extra furniture and electricity are available through the Keller Convention Center. The form for both of these is included in this packet. Please fill it out and return to the ***Keller Convention Center.***

Registration Fees:

Prior to January 3, 2011 for members: \$475.00 and for non-members \$650.00. *Postmarked after January 3, 2011 the fees are \$525.00 for members and \$700.00 for non-members.* Space is limited to 86 booths, so register early! You may either fill out the enclosed form and mail to the IRWA office with check payment or register on-line for credit card payments.

Liability & Insurance:

Every reasonable precaution will be taken to protect the exhibitors' property. However, neither the Association nor it's agents will have responsibility or liability for the exhibitors' property, owned, rented, his person or that of his employees or agents, from personal injury, theft, or any other causes. Exhibitors are advised to carry floating insurance to cover exhibit material and public liability for injury to the person and property of others.

Cancellation & Refunds:

Cancellation & refunds will be refunded according to the following schedule:

- A) Prior to assignment date of 2/1/11, you will receive 75% refund.
- B) After assignment date of 2/1/11, you will receive 40% refund.

If you need to cancel, please send a letter to IRWA or e-mail Heather (ilrwahm@ilrwa.org) to request a refund.

Illinois Rural Water Association, it's employees and it's agents will not be liable to hold the conference due to events such as fire, any act of God, strike or any law or regulation of public authority which makes it impossible or impractical to hold the conference. A cancellation of the conference shall cause the return of payments for exhibit space, less a proportionate share of actual expenses incurred in connection with products purchased for the exhibit hall.

Questions:

Contact Heather McLeod by phone: 217-287-2115 or by e-mail: ilrwahm@ilrwa.org

NEW & IMPROVED PRODUCTS/SERVICES ROOM

Any exhibitor may do a presentation on their new and improved products or services in the Jefferson Room. We will get approval for CEU's for these topics.



All presentations will be no more than 45 minutes.



Sign up is on a first come, first serve basis.



You must sign up before the conference -
The sign up sheet can be found on the back of the registration form.



Your company may only present for one time slot!

SPORTSMAN'S RAFFLE

This raffle features sports related prizes donated by exhibitors and other interested parties. The donated prizes will be displayed and will have recognition signs attached to them. Tickets will be sold throughout the conference and the winners will be announced at the conclusion of Casino night.

These items need to have a minimum value of \$100. If you would like to participate, check the box on the registration form and give a description of the item. **Then e-mail a picture of the item to Heather (ilrwahm@ilrwa.org) ASAP so she can have the ticket jar ready for your item.**

A portion of the proceeds will go towards rural water lobbying efforts in Washington D.C.. With the money from last year's raffle, we were also able to purchase equipment for our new sewer camera van and GPS equipment.

If you have any questions about the raffle, please contact Tom Rodebaugh at American Flow Control - 630-258-5349



12th ANNUAL IRWA ASSOCIATE MEMBER SCHOLARSHIP

The Illinois Rural Water Association Associate Member Scholarship Fund was created in 1997 to promote further education for an eligible family member of any active voting member of the Illinois Rural Water Association. Each year we present two \$1,000 scholarships.

Any current Associate Member of the Illinois Rural Water Association can contribute to this fund. The scholarship winners will be announced during the awards ceremony on February 22, 2011. All Associate members who contribute to the fund will be recognized in a special announcement made during the presentation and their names will be on a display board throughout the conference. Even if you cannot exhibit this year, you can still contribute. Just fill out your exhibitor registration form and mail a check made payable to:

Illinois Rural Water Association, P.O. Box 49, Taylorville, IL 62568

Remember it goes to a great cause, which is helping our children become better adults!



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EXHIBITOR INFORMATION

**February 22-24, 2011
Hilton Gardens/Keller Convention Center**



2011

EXHIBITOR REGISTRATION FORM

(Please type or print)

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ E-MAIL ADDRESS: _____

BOOTH PERSONNEL: _____

Booth Space:

Prior to 1/3/11

- Member: \$475 \$ _____
 - Non-Member: \$650 \$ _____
 - Hallway Space Member \$400 \$ _____
 - Hallway Space Non-Member \$475 \$ _____
- (only 11 hallway spaces please call for availability)

After 1/3/11

- Member: \$525 \$ _____
 - Non-Member: \$700 \$ _____
 - Hallway Space Member: \$450 \$ _____
 - Hallway Space Non-Member \$525 \$ _____
- (only 11 hallway spaces please call for availability)

Meal Tickets:

(Must be purchased by 11:00 a.m. Tuesday, Feb. 22nd)

- Tuesday Lunch \$15.00 (ea) \$ _____
- Wednesday Lunch \$15.00 (ea) \$ _____
- Thursday Breakfast \$12.00 (ea) \$ _____

Donations

(\$50 minimum for Cash & Scholarship)

- Cash Donation for Drawings \$ _____
- Scholarship Donation: \$ _____

Sportsman Raffle **Yes** **No**

(Prize must be \$100 minimum value)

Description of Item: _____

(*Remember to e-mail a picture of your item to Heather - ilrwahm@ilrwa.org)

Sponsorships

- Tuesday Lunch - \$500.00 \$ _____
- Wednesday Lunch - \$500.00 \$ _____

Payment Information:

Please make check payable to:
 Illinois Rural Water Association
 P.O. Box 49
 Taylorville, IL 62568

For credit card payments go to www.ilrwa.org



Help us help you!

Booths are assigned on a "first come first served" basis, but we also try to avoid putting competitors near each other.

Please list any companies you would like to be next to:

Do not want to be next to: _____

If you are a returning exhibitor would you like the same booth as last year? Yes No

Other comments: _____

****Electricity and extra booth furniture are handled by the convention center please fill out the form enclosed in the packet and send along with payment to them.****

Call 1-800-762-5011 with questions

NEW & IMPROVED PRODUCTS/SERVICES ROOM

SIGN-UP FORM

Topic/Product being presented: _____

Speaker: _____

Equipment needed: _____

Brief abstract of presentation: _____



You will be given 45 minutes for your presentation.



Requests will be processed on a “first come, first serve” basis.



Your assignment time will be mailed to you two weeks before the conference. However, if no time slots are left, you will be notified immediately.