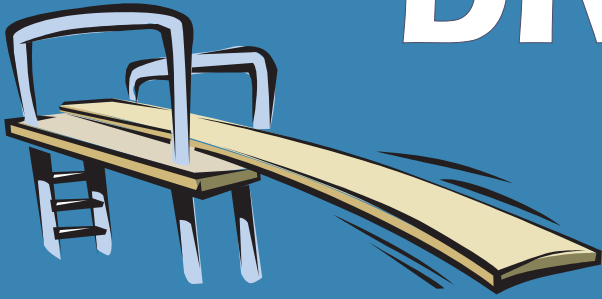


DIVE INTO SUCCESS!



6th Annual Northern Conference



Clock Tower
Resort &
Conference Center
Rockford, IL

EXHIBITOR
INFORMATION

Hotel Information

Clock Tower Resort and Conference Center

7801 E State St, Rockford, IL 61108

Phone: 815-398-6000

Room Rate \$91.00

(remember to tell them you are with IRWA's room block)

Each room includes 4
tickets to the Co-Co
Key Water Resort!



This is a non-smoking hotel - but there are rooms with outside access.

Exhibit Set Up

Monday, October 25th after 4:00 p.m. & Tuesday, October 26th - 8:00 a.m. - 12:00 p.m.

Exhibit Hall Hours

Tuesday October 26th 12:00 p.m. - 3:00 p.m.

Wednesday October 27th 8:00 a.m. - 11:00 a.m.

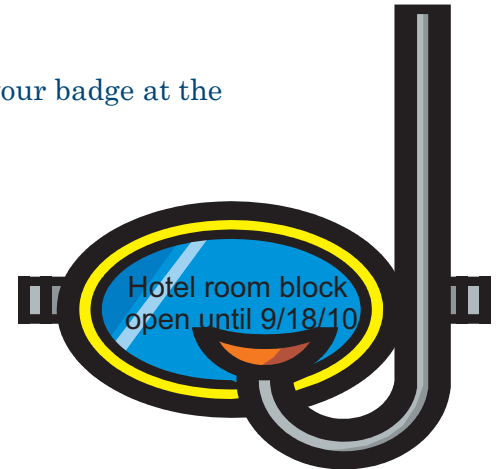
All exhibitors will be required to wear registration badges. Please pick up your badge at the registration desk from 8:00 a.m. - 12:00 p.m. when you arrive on Tuesday.

Booth Fees

Members: \$175.00 Non-members \$300.00

This includes: 1 8' draped table and 2 chairs.

Space is limited to 39 booths.



Sponsorships -

Lunch, Hospitality Night and Soda Break sponsorships are available.

Lunch sponsors - 3 each day @ \$500.00 each

Your logo will appear on the lunch tickets, a promotional item and signage.

Hospitality night sponsors - 2 @ \$500.00 each - Your logo featured on the conference agenda, a promotional drinkware item, and signage.

Soda Break Sponsor @ \$250.00 - 1

A sign with your logo will be featured in the area of the drinks and you will also be listed on the conference agenda

Liability & Insurance

Every reasonable precaution will be taken to protect the exhibitors' property. However, neither the Association nor it's agents will have responsibility or liability for the exhibitors' property, owned, rented, his person or that of his employees or agents, from personal injury, theft, or any other causes. Exhibitors are advised to carry floating insurance to cover exhibit material and public liability for injury to the person and property of others.

Illinois Rural Water Association, it's employees and it's agents will not be liable to hold the conference due to events such as fire, any act of God, strike or any law or regulation of public authority which makes it impossible or impractical to hold the conference. A cancellation of the conference shall cause the return of payments for exhibit space, less proportionate share of actual expenses incurred in connection with products purchased for the exhibit hall.

Cancellation & Refunds

If for any reason you need to cancel, please submit in writing that you are canceling and requesting a refund. This letter can be sent to the IRWA office or to Heather by e-mail to ilrwahm@ilrwa.org. Cancellation refunds will be according to the following schedule:

- 1.) Prior to assignment date of 10/1/10, you will receive 75% refund.
- 2.) After assignment date of 10/1/10, you will receive 40% refund.
- 3.) No refunds will be given after 10/15/10.



IRWA

ILLINOIS RURAL WATER
ASSOCIATION

6th Annual Northern Conference

October 26 & 27, 2010



EXHIBITOR REGISTRATION FORM

(Please type or print)

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ E-MAIL: _____

BOOTH PERSONNEL: _____

Exhibit Booth Space

Member: \$175.00 _____

Non-Member: \$300.00 _____

Meals

(All meals must be purchased before the conference)

Tuesday Lunch \$16.00 (ea) _____

Wednesday Lunch \$16.00 (ea) _____

Electrical

I will need electricity \$25.00 _____

Booth Furniture

(1 table and 2 chairs are included)

I do not need a table for my booth _____

\$500 Sponsorships

(Please e-mail your logo to: ilrwahm@ilrwa.org)

Must be paid for before August 13 for ordering of promos

Tuesday Lunch _____

Tuesday Hospitality Night _____

Wednesday Lunch _____

\$250 Sponsorship

"Soda Break" _____

TOTAL AMOUNT OF CHECK \$ _____

Payment Information:

Please make check payable to:
Illinois Rural Water Association

P.O. Box 49

Taylorville, IL 62568

Credit card payments can be made at www.ilrwa.org

Help us help you!

Booths and Sponsorships are assigned on a "first come first served" basis, but we also try to avoid putting competitors near each other. Please help us by answering the following:

Please give a brief description of your products or services: _____

Please list any companies you would or would not like to be next to: _____

Contact Heather with any questions at 1-800-762-5011 or ilrwahm@ilrwa.org





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