



P.O. Box 49, Taylorville, IL 62568  
 Phone (217) 287-2115 Fax (217) 824-8638

**1/8 Advertising**

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$100	\$300	\$175	\$525
Non-Member	\$175	\$525	\$350	\$875

**1/4 Page Advertising**

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$150	\$450	\$300	\$900
Non-Member	\$225	\$675	\$375	\$1,125

**1/2 Page Advertising**

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$200	\$600	\$350	\$1,200
Non-Member	\$275	\$850	\$475	\$1,400

**Full Page Advertising**

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$350	\$1,050	\$600	\$1,900
Non-Member	\$425	\$1,300	\$700	\$2,300

**Inside Cover**

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$400	\$1,400	\$600	\$2,000
Non-Member	\$500	\$1,700	\$775	\$2,500

**Outside Back Cover**

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$375	\$1,300	\$700	\$2,500
Non-Member	\$475	\$1,600	\$950	\$3,200

*File formats accepted are: PDF, TIFF, EPS or JPEG. Macintosh native software such as Microsoft Word, Photoshop, Adobe Illustrator, InDesign or Quark Xpress can also be used if fonts are included. If PC versions of the software are used the files must have fonts embedded or saved as PDF or PS files. Please note that the printer would like the ads in CMYK for printing.*

**Ad Specs:**

**Full Page:** 7 ½ x 10  
**1/2 Page:** 7 ½ x 5 or 3 ¾ x 10  
**1/4 page:** 7 ½ x 2 ½  
 or 3 ¾ x 5  
**1/8 page:** 3 ½ x 2

**Advertisement Insertion Deadlines:**

**Issue**  
**Summer 2010**  
**Fall 2010**  
**Winter 2011**  
**Spring 2011**

**Space Confirmation**  
**June 11, 2010**  
**September 10, 2010**  
**December 10, 2010**  
**March 11, 2011**

**Ad Copy**  
**June 18, 2010**  
**September 17, 2010**  
**December 17, 2010**  
**March 18, 2011**