



P.O. Box 49, Taylorville, IL 62568
 Phone (217) 287-2115 Fax (217) 824-8638

1/8 Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$100	\$300	\$175	\$525
Non-Member	\$175	\$525	\$350	\$875

1/4 Page Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$150	\$450	\$300	\$900
Non-Member	\$225	\$675	\$375	\$1,125

1/2 Page Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$200	\$600	\$350	\$1,200
Non-Member	\$275	\$850	\$475	\$1,400

Full Page Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$350	\$1,050	\$600	\$1,900
Non-Member	\$425	\$1,300	\$700	\$2,300

Inside Cover

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$400	\$1,400	\$600	\$2,000
Non-Member	\$500	\$1,700	\$775	\$2,500

Outside Back Cover

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$375	\$1,300	\$700	\$2,500
Non-Member	\$475	\$1,600	\$950	\$3,200

File formats accepted are: PDF, TIFF, EPS or JPEG. Macintosh native software such as Microsoft Word, Photoshop, Adobe Illustrator, InDesign or Quark Xpress can also be used if fonts are included. If PC versions of the software are used the files must have fonts embedded or saved as PDF or PS files. Please note that the printer would like the ads in CMYK for printing.

Ad Specs:

Full Page: 7 ½ x 10
1/2 Page: 7 ½ x 5 or 3 ¾ x 10
1/4 page: 7 ½ x 2 ½ or 3 ¾ x 5
1/8 page: 3 ½ x 2

Advertisement Insertion Deadlines:

Issue
 Spring 2012
 Summer 2012
 Fall 2012
 Winter 2012

Space Confirmation
 March 9, 2012
 June 8, 2012
 September 7, 2012
 December 7, 2012

Ad Copy
 March 16, 2012
 June 15, 2012
 September 14, 2012
 December 14, 2012