



43rd Annual Technical Conference
February 18-20, 2025

**LOOKING
FORWARD**

Exhibitor Information
Keller Convention Center - Effingham, IL

Host Hotel

Holiday Inn
1301 Ave. of Mid-America
Effingham, IL
217-540-7777
\$130.00 + tax per night



Auxiliary Hotel

LaQuinta
1103 Ave of Mid-America
217-540-1111

Auxiliary Hotel

Country Inn & Suites
1200 N. Raney St.
217-540-5555

Auxiliary Hotel

Holiday Inn Express
1604 Fayette Ave.
(exit 159)
217-994-9949

Auxiliary Hotel

Best Western-Delta Inn
1509 Hampton Dr.
217-342-4499

Auxiliary Hotel

Hampton Inn & Suites
1305 N Keller Dr.
217-540-5050

Exhibit Set Up

Mon. February 17th After 3:00 p.m. OR
Tues. February 18th 7:00 a.m.— 9:45 a.m.

Exhibit Hall Hours

Tues. February 18th 10:00 a.m.—4:00 p.m.
Wed. February 19th 8:00 a.m.—3:00 p.m.

All exhibitors will be required to wear registration badges.
Your packet with badges will be delivered to the booth space this year.

Drawings

We will have cash drawings during the breaks in the exhibit hall. The drawings will be announced from the IRWA booth. If you choose to participate in the cash drawings, you will receive a drawing box. ***You may hold other drawings/raffles at your booth. However, IRWA will not promote the drawing or announce the winner.***

Sponsorships

Lunch (3 each day) and Soda (4 total) sponsorships are available. Sponsors logos will be displayed on a sign showing your sponsorship will be posted in prominent places throughout the conference areas.

****New in 2025** Promotional item sponsorship—**
(Limit 2) A promotional item (TBD) with your logo will be in each attendee packet. Must be spoken for by January 1st. Please send logo to ilrwahm@ilrwa.org.

Fees Include

8'X10' draped back wall and side dividers, 1-8 ft. draped table, 2 chairs, booth sign, all booth personnel, \$50.00 donation for the IRWA exhibitor hospitality night on Tuesday, February 18th from 4:30 p.m. - 7:00 p.m. and admission to Casino Night on Wednesday the 19th from 7:00 p.m. - 9:00 p.m.. ***This does not include any meals.***

Extra Furniture/Electricity

Extra furniture and electricity are available through the Keller Convention Center. This form is included in this packet. Please fill it out and return to the ***Keller Convention Center.***

Registration Fees

Prior to January 3, 2025 for members: \$775.00 and for non-members \$925.00. Postmarked after January 3, 2025 the fees are \$825.00 for members and \$975.00 for non-members. Space is limited to 109 booths. You may either fill out the enclosed form and mail to the IRWA office with check payment or pay with a credit card online at www.ilrwa.org. (Click on the conference link from the home page.)

Liability & Insurance

Every reasonable precaution will be taken to protect the exhibitors' property. However, neither the Association nor its agents will have responsibility or liability for the exhibitors' property, owned, rented, his person or that of his employees or agents, from personal injury, theft, or any other causes. Exhibitors are advised to carry floating insurance to cover exhibit material and public liability for injury to the person and property of others.

Cancellation & Refunds

Cancellation & refunds will be refunded according to the following schedule:

- A) Prior to assignment date of 2/1/25, you will receive 75% refund.
- B) After assignment date of 2/1/25, you will receive 40% refund.

If you need to cancel, please send a letter to IRWA or e-mail Heather (ilrwahm@ilrwa.org) to request a refund. IRWA, its employees and its agents will not be liable to hold the conference due to events such as fire, any act of God, strike or any law or regulation of public authority which makes it impossible or impractical to hold the conference. A cancellation of the conference shall cause the return of payments for exhibit space, less a proportionate share of actual expenses incurred in connection with products purchased for the exhibit hall.

Sportsman's Raffle Fees

See the next page for details regarding the raffle. An event membership of one-cent per person is included in your registration fee(s) allowing participants in NRWA fundraising activities. This is required by Federal Election Commission laws. If you wish to opt-out please go to the registration booth at the conference for your refund of this one-cent fee.

Questions

Contact Heather McLeod by phone: 800-762-3547 or by e-mail: ilrwahm@ilrwa.org.



Associate Member Scholarship



The Illinois Rural Water Association Associate Member Scholarship Fund was created in 1997 to promote further education for an eligible family member of any active voting member of IRWA. Each year we present two \$1,000 scholarships. Any current Associate Member of the Illinois Rural Water Association can contribute to this fund.

The scholarship winners will be announced during the awards ceremony on Tuesday, February 18, 2025. All Associate members who contribute to the fund will be recognized in a special announcement made during the presentation and their names will be on a display board throughout the conference.

Please consider donating to this fund, even if you cannot exhibit this year. Just fill out your exhibitor registration form noting your contribution and mail a check made payable to:

**Illinois Rural Water Association
P.O. Box 49
Taylorville, IL 62568**

Sportsman's Raffle

This raffle features prizes donated by exhibitors and other interested parties. The donated prizes will be displayed and will have recognition signs attached to them. Tickets will be sold throughout the conference and the winners will be announced at the conclusion of Casino night.

These items need to have a minimum value of \$100. If you would like to participate, check the box on the registration form and give a description of the item. **Then e-mail a picture of the item to Heather ASAP so she can make a sign for your donation.** This is very helpful in getting the prizes out quicker at the conference so we can sell more tickets for your prize!

A portion of the proceeds will go towards rural water lobbying efforts in Washington D.C. This helps to keep our programs funded and in turn supports all of our members. In the past, we have also been able to purchase some additional equipment needed to further assist our members.

For more information on the sportsman's raffle, contact Heather McLeod at 1-800-762-3547 or ilrwahm@ilrwa.org.





«Organization»

«Address1»

«City». «State» «Zip»

ATTN: «First Name» «Last Name»

Follow us!



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Exhibitor Information



43rd Annual Technical Conference Exhibitor Registration Form

Company Name: _____

Mailing Address: _____

City: _____ State _____ Zip: _____

Phone Number: _____ E-mail: _____

Booth Personnel: _____

Booth Space

Prior to 1/3/25

Member: \$775 \$ _____

Non-Member: \$925 \$ _____

After 1/3/25

Member: \$825 \$ _____

Non-Member: \$975 \$ _____

Meal Tickets

(Must be purchased by 11:00 a.m. 2/18/25)

Tuesday Lunch \$17.00 (ea.) \$ _____

Wednesday Lunch \$17.00 (ea.) \$ _____

Thursday Breakfast \$14.00 (ea.) \$ _____

Donations

(\$50 minimum for Cash & Scholarship)

Cash Donation for Drawings \$ _____

Scholarship Donation: \$ _____

Sportsman Raffle Yes No

(Prize must be \$100 minimum value)

Description of Item: _____

(E-mail a picture of your item to ilrwahm@ilrwa.org)

Sponsorships

Soda (4 available) \$350 \$ _____

Tuesday Lunch (3 available) \$500 \$ _____

Wednesday Lunch (3 available) \$500 \$ _____

Promotional Item (2 available) \$600 \$ _____

TOTAL ENCLOSED \$ _____

Payment Information

Please make check payable to:
Illinois Rural Water Association
P.O. Box 49
Taylorville, IL 62568

For credit card payments:
www.ilrwa.org



Help us—Help you!

Booths are assigned on a “first come—first served” basis, but we also try to avoid putting competitors near each other.

If you are a returning exhibitor—would you like the same booth? **Yes No**

Companies you would like to be next to: _____

Companies would not like to be next to: _____

Other comments/requests: _____

****Electricity and extra booth furniture are handled by the convention center—please fill out the form enclosed in the packet and send along with payment to them.****

Call Heather at 1-800-762-3547 if you have any questions.